



CRIME STOPPERS WINS ADDY AWARD

On Saturday, February 20th at the Robinson Film Center, MMCC Forensic owner Marion Marks and Shreveport/Caddo Crime Stoppers were honored by the American Advertising Federation of Shreveport-Bossier (**AAFSB**) with an ADDY Award in the category of Public Service Announcements for their production of "Phone Beats Gun".

<http://www.youtube.com/watch?v=EJQr-oxBX4s>

The AAFSB ADDY Competition is open to professional and student entrants in Shreveport, Bossier, Monroe, Natchitoches, and the surrounding areas. The AAFSB ADDY Awards Competition is the first step in the advertising industry's largest and most representative competition, attracting about 50,000 entries every year in local ADDY competitions. The mission of the ADDY competition is to recognize and reward creative excellence in the art of advertising.

Mr. Marks, a strong Crime Stoppers advocate and owner of MMCC Forensic, was instrumental in taking the idea of Crime Stoppers coordinator Jim Taliaferro and developing the child's game of "rock, paper, scissors" into a short film to bring awareness of the impact making a phone call can have on reporting and solving crime. MMCC's advanced technology and knowledgeable staff have been very instrumental in assisting local law enforcement investigators with enhancing "in-store" videos with such clarity as to allow the identification and arrest of suspects responsible for their crimes.

Crime Stoppers wishes to publicly acknowledge the contributions of Mr. Marion Marks and his staff at MMCC for their efforts in achieving this award.